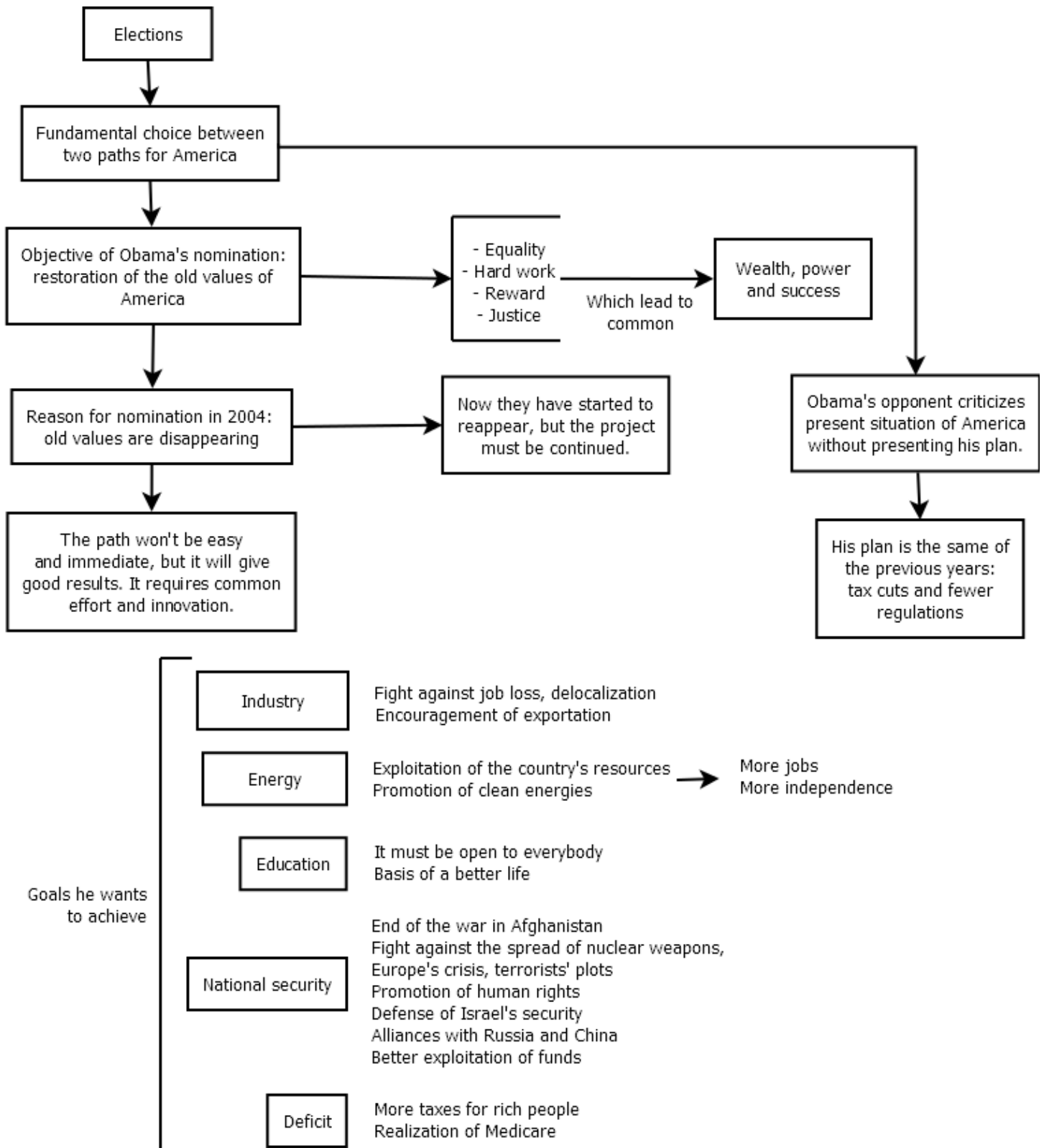
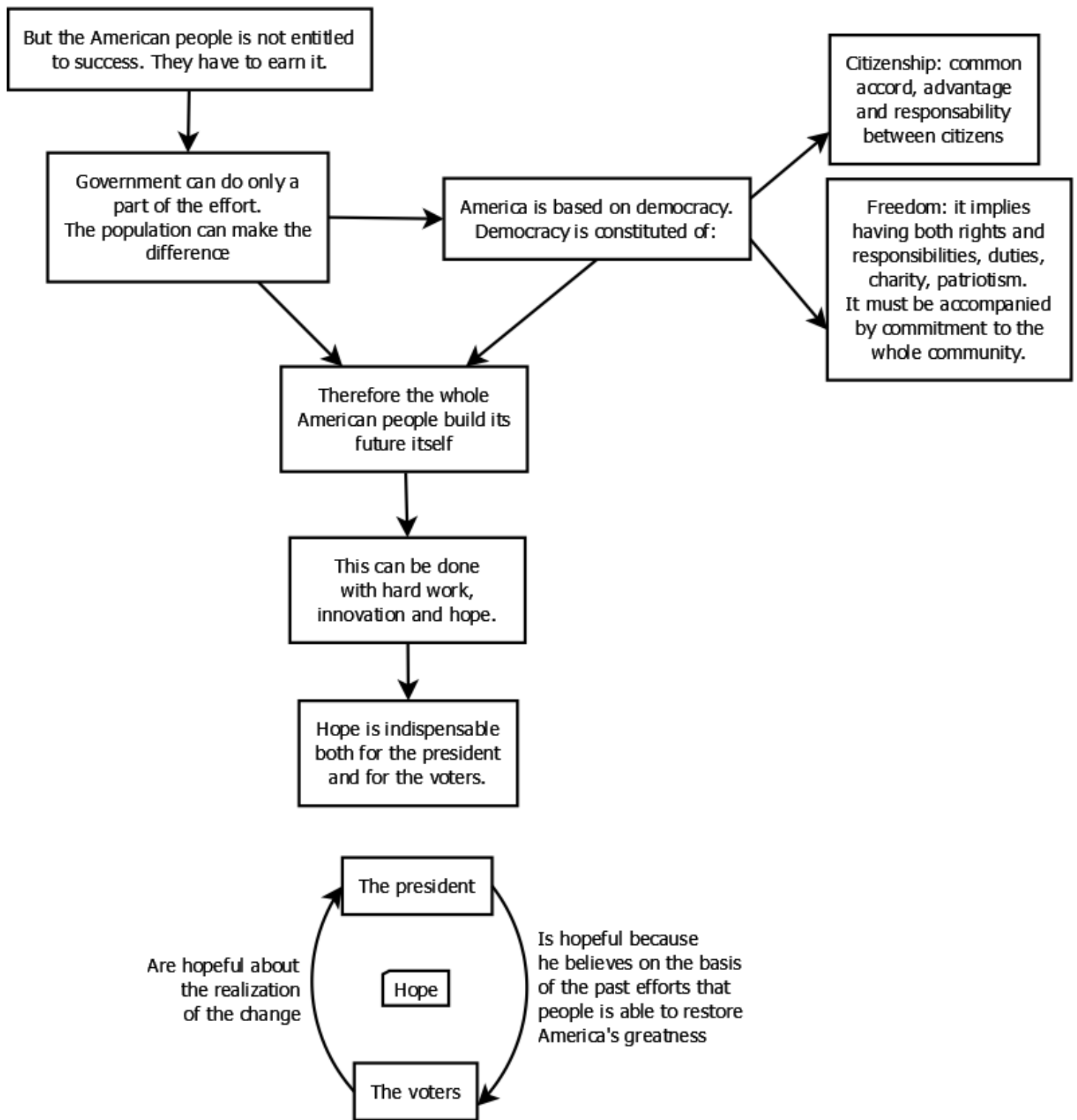


Summary of the text





Rhetoric techniques:

- *Personal references*, to give more truthfulness to his statements
 - *Historical references*, to remind people of America's past greatness
 - *Concrete and daily examples and language*, to make people understand the real advantages or disadvantages
 - *Quantity data*, to support his argumentations objectively
 - *Comparisons* with his opponent's plan, to make people aware of its disadvantages
 - *Irony* when speaking about his opponent's plan
 - *Alliteration*
 - *Anaphor*
 - *Repetition of phrases and concepts*
 - *Efficient metaphors*
- To make people better remember what he says