

Structure analysis of the article by the Economist blog

<http://www.economist.com/blogs/schumpeter/2012/07/z-business-quotations>

Schumpeter

Business and management

Right from the title the reader probably does not understand its meaning. He or she have to go on with the text to find out that Schumpeter is an Austrian economist that, in the blog writer's opinion, gave the best definition of Capitalism.

As a result in the text we are going to read there is an alphabetic list of the business quotations, and in this case there are the quotations dealing with the letter "C" and in particular with the word "Capitalism".

It's a recent article, it's from the 6<sup>th</sup> of July of this year. In the first paragraph the blogger made a list of what some famous people said about Capitalism, as introduction to the very main part of the article.

In the main part of the article there are quotations about the definition of Capitalism and they try to explain with literary devices what capitalism is. The greatest part of people from who quotations are taken is, as predictable, from the economic field. But there is also someone who is not the first person that come in your mind if you think about economy. The quotations are taken from the present and also from the past.

Economic language

Capitalism - Business - Value - Free-market - Corrupt - Banknotes - Crisis - Markets

Why did our teacher give us this reading?

In my opinion Miss Beltramini gave us this reading to better understand the world we are in. This topic is strictly linked with the Industrial Revolution because the Capitalism was born immediately after the Industrial Revolution. The Capitalism is the cause why now Italy and, more in general, the whole world is in the crisis. I think this text is useful and understandable also because it does not use a too much specific language and in these quotations there are a lot of metaphors that help you to better understand the idea of Capitalism.