Nardella\_Campania\_Technology

Hi everyone! I am Samantha Nardella and I am a member of the group Campania. Today we are here because we want to present our research and studies about the employment’s data in Campania region. In particular, I will focus your attention on the technology field.

Indeed the purpose of my presentation is to illustrate the employment rate in technology area, to focus the attention on the weak points and strength ones and to conclude saying what the region should do to improve the employment rate.

First, I will take into consideration the employment rate in the region, that is about 44 000 employees. But the number rappresents a percentage of about 2.7%, that is lower than the 3.3% that is the percentage of the national avarage. This makes us understand that the employment rate is not high, and it is also lower then the employment rate in the other areas.

Indeed Campania has many weak points that influence in a negative way this area. For exemple, the percentage of innovative industries in Campania is lower than the national avarage’s percentage and even if the found for them are large, they are not enough and this do not help the industires to evolve and may to expand. Another weak point is that there is a lack of positions for the people who obtain a graduation in Scienze and Technology, and in this way there are forced to leave Campania in order to find a proper job.

The high number of graduate in Science and Technology can be considered a strength point, but it is not in favour of the region beacuse many of them go abroad to find the proper job.

In conclusion, in order to improve the employment rate in the field, Campania should pay more attention and interest on this field investing more money for the innovative industries, in order to give them the possibility to evolve and to invest money on innovative reserch and products. Campania also has to find position for the graduate in Scienze and Technology, that in my opinion, are the best resource. Indeed, Technology field rappresents the future, and it has not to be underdeveloped.

Thank you for having listened to me, bye.