Good morning everyone, my name is Lucia Dri.

I am 18 years old and today I would like to discuss the employment status in Campania in the last decade.

Together with the classmates of my group, I analysed four fields: cultural offers, healthcare, migration and technology. We made a comparative analysis between the status of employment in Campania and the average Italian one to find out both the branch needing improvement and the field that is well underway.

Our research showed that the region has suffered dramatic decrease in healthcare, during the pandemic in particular. Vice versa, the cultural offer field is experiencing a period of renaissance thanks to economic policies, aimed to the improvement of technology and migrant labour. Unfortunately, Campania is facing serious “brain drain” thus causing a lack of specialised staff in multiple areas.

First, I would like to remind Campania is a region in southern Italy, with a population of about 5 700 000 inhabitants where Naples, the capital city shows a strategic position.

As for its cultural offers Campania has been living a period of increase since 2017, especially in publishing. The government has issued a series of decrees aimed at promotion and support of regional book publishing and local information. However, data show that the regional level has not reached the national average yet. On the contrary, museums are growing quickly. Campania is the 10th region in Italy and the 3rd in southern Italy for Cultural and creative industry. One of the most relevant benefits in the field is tourism even if the region must work hard on the maintenance and conservation of museums, archaeological parks and galleries. Research suggests the government should improve financial investment in this field.

Moving to technology, one can state that Campania is not one of the less developed regions in Italy. To tell the truth the percentage of graduate inhabitants is similar to the national average one. Yet, as far as innovative companies are concerned, there is a visible difference from other regions. The employment rate is influenced by the lack of companies and, a comparative analysis with other regions shows a slight difference. The reasons are clear-cut: the lack of a regional financial support that could to cover enterprise expenditure, and the brain drain of applicants with suitable qualifications. Abroad positions are more attractive as for career perspectives and salary.

Considering migratory flows and immigration in particular, Campania has shown an increase in the last years. Unfortunately, the presence of different ethnic groups has caused discrimination, which influenced social, economic and relational fields. In order to solve them, Campania’s government is pursuing a specific migration policy that dates 2014: a program agreement signed by The Directorate General for Immigration and Integration Policies. Now, taking into consideration the employment rate you can note that the policy is paying off. If compared to Campania’s citizens, the percentage of foreigner employment rate is higher. On the contrary, if compared to the national average, the inactivity rate is lower while the unemployment rate is higher. However, the latter is always better than the one of Campania’s citizens, because immigrants accept to work even in precarious conditions in view of a salary. Indeed, most immigrants work in domestic assistance or as workers and in agricultural.

By the way, what I would like to focus the attention on is healthcare, because the lack of personnel is really a huge problem since from 2010 to 2018 the area has suffered a relevant decrease all over Italy, but more evidently in Campania. The negative condition of the human resources in the National Health Service is influenced by the application of recent reduction policies, the economic and financial deficit and the limitation of recruitment, as consequence of the block of the turnover in the regions. The total number of employees represents the 6.8% of the human resources of the National Health Service and if you consider Campania is one of the biggest regions in Italy, the personnel is scarce. In addition, hospital beds are not enough. For the previously mentioned reasons, the region should invest more money in healthcare structures and residential centres, to raise the number of employees and improve the field.

Concluding, I would like to highlight the serious problem of Campania’s employment owing to the economic deficit due to the lack of financial supports in different fields. The region should provide more services in the cultural field, since it attracts lots of visitors and foreign tourists. This would help raise money to be invested in healthcare structures and technological companies. Such policy could generate a continuous cycle of investment-gain. The improvements would also reduce the migration of qualified personnel and raise the employment rate in Campania.

Overall and, despite some contradictions, I appreciate the effort of trying to exit the crisis by the issue of a series of laws, which will surely show positive results within a few years.

Thank you all for the attention.