Nardella\_Campania\_Technology

Hi everyone! I am Samantha Nardella and I am a member of the group Campania. In particular, I would like to draw your attention on the status of technology.

Indeed, the purpose of my presentation is to illustrate the employment rate in the technology area, to focus the attention on the weak points as well as the strong ones and conclude making some suggestions about some perspective proposals the region could implement to improve the employment rate in the field.

First, I will take into consideration the employment rate in the region, that counts about 44 000 employees. The figure represents a percentage of about 2.7% that is one lower than the 3.3% if compared to the national avarage in the same area. This makes it clear that the employment rate is not high, and even lower than the employment rate in the other areas of our investigation.

Indeed, Campania shows many weak points that negatively influence the area. For example, the percentage of innovative industries in Campania is lower than the national avarage percentage and despite substantial funding for innovative industries, they are still not enough, which does not help industries to develop and expand. A further weak point is a lack of positions for graduated citizens in Science and Technology, thus resulting in the professional profiles need to leave Campania i to find a position p

The high number of graduate in Science and Technology can be considered a strength point, but it is not in favour of the region because many of them go abroad to find the proper to their qualifications.

In conclusion, in order to improve the employment rate in the field, Campania should pay more attention and commitment in the field investing more money on industrial innovation, so as to allow quality growth and investment on innovative research and product.

Also, Campania must find suitable position for the graduate in Science and Technology that we consider some of the best resources. Indeed, Technology looks forward to the future, and cannot be stuck to the present situation.

Thank you for your attention.